

Obtaining Grant Awards:

Researching, Writing, Submitting, and Managing Competitive Grant Applications

Presenters:

- David Nova, Founder, Blue Blaze Consulting
- Vera Hollen, Grants Management Administrator,
Research & Development Department, Carilion Clinic



Anonymous Participant Poll:

1. Have you ever written or participated in writing a federal grant?
2. Do you have experience searching for grant opportunities using online platforms (such as Grants.gov; SAM.gov; GrantForward.com; or Candid/FoundationCenter.org)?
3. Do you find the thought of writing and submitting a federal grant to be intimidating?

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Comments?

The Right Perspective is Important:

- Paradigm of Donations vs. Awards
- Grant award are transactional.
- A Grant Award is essentially a sub-contract with the federal government.
- Over-promising can become burdensome and regretful.



Division of Labor: (Primary)

	You / Your Team	Research & Development	Carilion Leadership	Partners / Stakeholders
Grant Recognition:				
Grant Research:				
Grant Initiation:				
Development:				
Grant Content:				
Writing/Reviewing:				
Budgeting:				
Authorization:				
Submission:				
Grant Implementation:				
Grant Management:				

Division of Labor: (Primary and Secondary)

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Grant Implementation:				
Grant Management:				

Questions/Comments?



Grant Recognition:

- *Identifying Significant Need*
- *Using Evidence-Based Data*

	You / Your Team
Grant Recognition:	
Grant Research:	
Grant Initiation:	

Grant Research:

- *Aligning Recognized Need with Funding Opportunities*
- *Utilizing Online Tools ([grants.gov](https://www.grants.gov); [GrantForward.com](https://www.grantforward.com); etc.)*

Grant Initiation:

Connecting Your Team with Carilion Research & Development

Grant Research Websites:

	Grants.Gov	GrantForward.Com	fconline Candid (FoundationCenter.Org)
Cost	<i>Free</i>	<i>Paid by Carilion</i>	<i>\$3,000+/year; Free at Roanoke Public Library (Main Branch)</i>
Intuitive Functioning	Yes	Yes	Yes
Federal Grants	Yes	Yes	Very Limited
Non-Federal Grants		Yes	Yes (Comprehensive)
Search Grantmakers		Limited	Yes
Search Recipients		Limited	Yes
Search Researchers		Yes	
"Save Search" Feature	Yes	Yes	
Email Alert Feature	Yes	Yes	

GRANTS 101

» Grants 101

- » The Grant Lifecycle
- » Pre-Award Phase
- » Award Phase
- » Post Award Phase
- » Getting Started Checklist
- » Grant Policies
- » Grant Eligibility
- » Grant Terminology
- » Grant-Making Agencies
- » Grant Systems
- » Grant Programs
- » Grant Careers
- » Grant Reporting
- » Grant Fraud



A Short Summary of Federal Grants

What is a grant? A grant is a way the government funds your ideas and projects to provide public services and stimulate the economy. Grants support critical recovery initiatives, innovative research, and many other programs listed in the Catalog of Federal Domestic Assistance (CFDA).

A grant is one of many different forms of federal financial assistance. [Federal financial assistance](#) is a broad term to refer to the various ways the U.S. government redistributes resources to eligible recipients. On Grants.gov you will [find grant and cooperative agreement opportunities](#) from [federal agencies that award grants](#).

The Grant Lifecycle

The grant process follows a linear lifecycle that includes creating the funding opportunity, applying, making award decisions, and successfully implementing the award. Check out the [Grant Lifecycle](#) page to find out what the applicant and the grant-making agency do in the lifecycle.

The specific actions along the lifecycle are grouped into three main phases. Each of the three phases has its own page that provides a more detailed look at the process:

1. **Pre-Award Phase** - Funding Opportunities and Application Review
2. **Award Phase** - Award Decisions and Notifications
3. **Post Award** - Implementation, Reporting, and Closeout

Grant Lifecycle

Pre-Award Phase	Funding Opportunity Announcement & Application Review
Award Phase	Award Decisions & Notifications
Post Award Phase	Implementation, Reporting & Closeout

SEARCH GRANTS

BASIC SEARCH CRITERIA:

Keyword(s):

Opportunity Number:

CFDA:

- AGENCY: [X] All Department of Agriculture, [X] All Department of Health and Human Services
- CATEGORY: [X] Food and Nutrition, [X] Health
- ELIGIBILITY: [X] Nonprofits having a 501(c)(3) status with the IRS, other than institutions of higher education

[Search Tips](#) | [Export Detailed Data](#) | [Manage Searches](#) | [Save Search »](#)SORT BY: Posted Date (Descending) ▾ DATE RANGE: Posted Date - Last 2 Weeks (52) ▾

OPPORTUNITY STATUS:

- ☒ Forecasted (84)
- ☒ Posted (891)
- ☐ Closed (188)
- ☐ Archived (9,860)

▼ FUNDING INSTRUMENT TYPE:

- ☒ All Funding Instruments
- ☐ Cooperative Agreement (220)
- ☐ Grant (756)

▼ ELIGIBILITY:

- than Federally recognized tribal governments) (937)
- ☒ Nonprofits having a 501(c)(3) status with the IRS, other than institutions of higher education (975)
- ☐ Nonprofits that do not have a 501(c)(3) status with the IRS, other than institutions of higher education (909)

1 - 25 OF 975 MATCHING RESULTS:

[« Previous](#) [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) ... [39](#) [Next »](#)

Opportunity Number	Opportunity Title	Agency	Opportunity Status	Posted Date ↓	Close Date
PAR-23-211	Mechanistic Investigations into ADRD Multiple Etiology Dementias (R01 - Clinical Trial Not Allowed)	HHS-NIH11	Posted	05/23/2023	10/04/2023
PAR-23-212	Investigating Distinct and Overlapping Mechanisms in TDP-43 Proteinopathies, including in LATE, FTD and other ADRDs (R01 - Clinical Trial Not Allowed)	HHS-NIH11	Posted	05/23/2023	10/04/2023
RFA-DK-22-510	Limited Competition for the NIDDK Short-Term Research Experience Program to Unlock Potential (STEP-UP) (R25 Clinical Trial Not Allowed)	HHS-NIH11	Posted	05/23/2023	08/17/2023
NOT-CA-23-068	Notice of Intent to Publish a Funding Opportunity Announcement for Advancing Cancer Control Equity Research through Transformative Solutions Coordination Center (U24 Clinical Trial Optional)	HHS-NIH11	Forecasted	05/22/2023	
NOT-CA-23-066	Notice of Intent to Publish a Funding Opportunity Announcement for Advancing Cancer Control Equity Research Through Transformative Solutions (U19 Clinical Trial Optional)	HHS-NIH11	Forecasted	05/22/2023	
NOT-MH-23-325	Notice of Intent to Publish a Funding Opportunity Announcement for Data Analysis and Coordination Center for the PsychENCODE Consortium (U24 Clinical Trial Not Allowed)	HHS-NIH11	Forecasted	05/22/2023	
NOT-AA-23-009	Notice of Intent to Publish a Funding Opportunity Announcement for Specialized Alcohol Research Centers (P50 Clinical trial Optional)	HHS-NIH11	Forecasted	05/22/2023	
NOT-AA-23-010	Notice of Intent to Publish a Funding Opportunity Announcement for Comprehensive Alcohol Research Centers (P60 Clinical trial Optional)	HHS-NIH11	Forecasted	05/22/2023	

HOME

LEARN GRANTS ▾

SEARCH GRANTS

APPLICANTS ▾

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GRANTS.GOV > Search Grants

ADD SAVED SEARCH



Enter Saved Search Name:

*Saved Search Name: May 25 Grant Presentation

Enter Saved Search Criteria:

BASIC SEARCH CRITERIA:Keyword(s): Opportunity Number: CFDA: **OPPORTUNITY STATUS:**

- ☒ Forecasted
☒ Posted

FUNDING INSTRUMENT TYPE:

- ☒ All Funding Instruments
☐ Cooperative Agreement
☐ Grant
☐ Other
☐ Procurement Contract

ELIGIBILITY:**CATEGORY:**

- ☐ All Categories
☐ Affordable Care Act
☐ Agriculture
☐ Arts (see 'Cultural Affairs' in CFDA)
☐ Business and Commerce
☐ Community Development
☐ Consumer Protection
☐ Disaster Prevention and Relief
☐ Education
☐ Employment, Labor and Training
☐ Energy
☐ Environment
☒ Food and Nutrition
☒ Health
☐ Housing
☐ Humanities (see 'Cultural Affairs' in CFDA)
☐ Income Security and Social Services
☐ Information and Statistics
☐ Infrastructure Investment and Jobs Act (IIJA)

AGENCY:

- ☐ All Agencies
☐ All Advanced Research Projects Agency for Health [ARPAH]
☒ All Agency for International Development [USAID]
☐ All AmeriCorps [AC]
☐ All Appalachian Regional Commission [ACR]
☐ All Broadcasting Board of Governors [BBG]
☐ All Bureau of Reclamation - South Central CA Area Ofc [SCC800]
☐ All Christopher Columbus Fellowship Foundation [CCFF]
☐ All City of Orlando [ORD]
☐ All Consumer Product Safety Commission [CPSC]
☐ All Corporation for National and Community Service [CNCS]
☐ All Denali Commission [DC]
☒ All Department of Agriculture [USDA]
☒ All Department of Commerce [DOC]
☐ All Department of Defense [DDO]

Grant Search

All of the Keywords/Phrases

E.g: information "data science" "data integration"



+ Advanced Keyword Search

Search

Reset To Default

Go to -- Select a Filter --

Sponsors

Categories

Include Category Name...

List

Diseases and Disorders

Deadline

Found 30 results in 0.31 seconds.

Sort by

Relevance

Export

Save/Load

Url

Administrator ^{new!}

In categories: **Diseases and Disorders**

Deadline is between **05/23/2023** and **12/31/2023**

With current status: **Open**

Of sponsor types: **Federal**

Not of sponsor types: **Corporate**

Of grant types: **Research Project**

With applicant locations: **United States/Virginia**, including unspeci...

With activity locations: **United States/Virginia**, including unspecie...

With applicant types: **Organization, Non-profit**, including unspecifi...

Not with applicant types: **Undergraduate, Graduate, Early Career...**

All of the Keywords/Phrases

Go to -- Select a Filter --

i Sponsors

i Categories

Include Category Name...

List

Diseases and Disorders

i Deadline

Save your search



☐ Update a previously saved search

Select one



Choose one saved search that you want to update

☒ Save new search

May 25 Grant Presentation

Choose a name for your new saved search

Alert frequency

No Alert



No Alert

Everyday

Every Monday

Every first day of the month

☒ Send anyway ☐ Don't send email

Save

Close

Candid.

Foundation Directory

Help v

Chat



Professional

Find funding

Resources

Win more grants and make a bigger difference.
Find the right funders now.

x Close Advanced Search & Filters

Subject Area

What needs funding. Ex: Biodiversity, Education

Geographic Focus

Where funding will be used

Population Served

Who will be affected. Ex: At-risk youth, Veterans

Organization Name

Name of specific grantmaker or recipient

Location

Location of grantmaker or recipient

Who's Who ?

Someone serving in organization

☒ Include U.S. Federal Funders

v Additional Filters

SEARCH

Time Remaining: 27:56

Other Options

End Session

Chat with an expert x



Document1 - Word

Foundation Direct...



1:12 PM
5/23/2023

Whitaker Fund | Foundation Dire...Foundation Directory Online | Ro...+<=>C&roanokeva.gov/1182/Foundation-Directory-OnlineG🔖🌐🔍⋮

Create a Website Account - Manage notification subscriptions, save form progress and more.Website Sign In

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Home > Government > Departments F-O > Libraries > Foundation Directory Online

Foundation Directory Online

Foundation Directory Online

The City of Roanoke Public Library is a Funding Information Network Partner of the [Foundation Directory Online](#). As a member of this nationwide network of libraries, community foundations, and other nonprofit agencies, the Main Library provides visitors with free public access to grant-maker directories, books on fundraising and nonprofit management, and the Foundation Center's electronic database, The Foundation Center Directory Online. The fully searchable database includes detailed profiles of all active U.S. foundations, as well as an extensive file of recent grants awarded by the nation's top funders.

- [Foundation Center Access](#) - Access is only available at the Main Library.

More Information

For additional information please feel free to contact the Main Library at 540-853-2073.

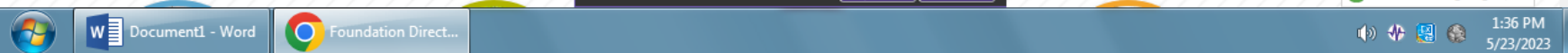


Hi 👋, can I help you answer your question?



Time Remaining: 33:25Other OptionsEnd Session

 Select Language🌐



Document1 - Word...Foundation Direct...1:36 PM5/23/2023

Foundation Directory | Candid

← → ↻ fconline.foundationcenter.org/fdo-search/results?activity=form&_new_search=1&quicksearch=&subject_match=match_any&subject_area=SE1515&...

To get future Google Chrome updates, you'll need Windows 10 or later. This computer is using Windows 7. [Learn more](#)

SHOWING RESULTS FOR "Cancers 🌐, Roanoke (Virginia, United States) 🌐, Years from 2012 to 2023 🌐" ✕ CLEAR ALL

✕ Close Advanced Search & Filters

Subject Area
Cancers ✕

Geographic Focus
Roanoke (Virginia, United States) ✕

Population Served
Who will be affected. Ex: At-risk youth, Veterans

Organization Name
Name of specific grantmaker or recipient

Location
Location of grantmaker or recipient

Who's Who ⓘ
Someone serving in organization

☐ 🏢 Include U.S. Federal Funders

Additional Filters

Support Strategy
Type of program support given/received

Transaction Type
Type of monetary support given/received

Organization Type
Type of grantmaker or recipient

Grant Amount
\$0 \$10,000,000,000

Year(s)
2012 2023

Keyword
Search for a specific term across all...

EIN ⓘ
ID Number of Organization

SEARCH

29 Grantmakers
▼

106 Grants
▼

5 Recipients
▼

583 990 Tax Forms
▼

View Grantmakers Only

View Grants Only

View Recipients Only

View Tax Forms Only

Time Remaining: 9:15

Other Options End Session

Chat with an expert ✕

Document1 - Word

Foundation Direct...

1:30 PM

SHOWING RESULTS FOR "Cancers , Roanoke (Virginia, United States) , Years from 2012 to 2023 "

x CLEAR ALL EDIT

Grantmaker	City	State	Country	Total Assets	Total Giving	Amount Funded	Grant Count	RFPs
McCartney Family Charitable Trust	Raleigh	NC	United States	\$6,124,886	\$235,000	\$94,100	4	
CARILION MEDICAL CENTER	Roanoke	VA	United States	\$2,196,887,752	\$645,000	\$76,950	4	
Community Foundation Serving Western Virginia	Roanoke	VA	United States	\$118,319,076	\$167,250	\$61,016	4	
Whitaker Fund	San Diego	CA	United States	\$1,136,888	\$62,500	\$20,000	7	
Cartledge Charitable Foundation, Inc.	Roanoke	VA	United States	\$57,878	\$104,685	\$16,000	4	

« 1 2 3 4 5 6 » Showing 1-5 of 29 Results

VIEW ALL

View All to Print · Export · Email

Grants (106)

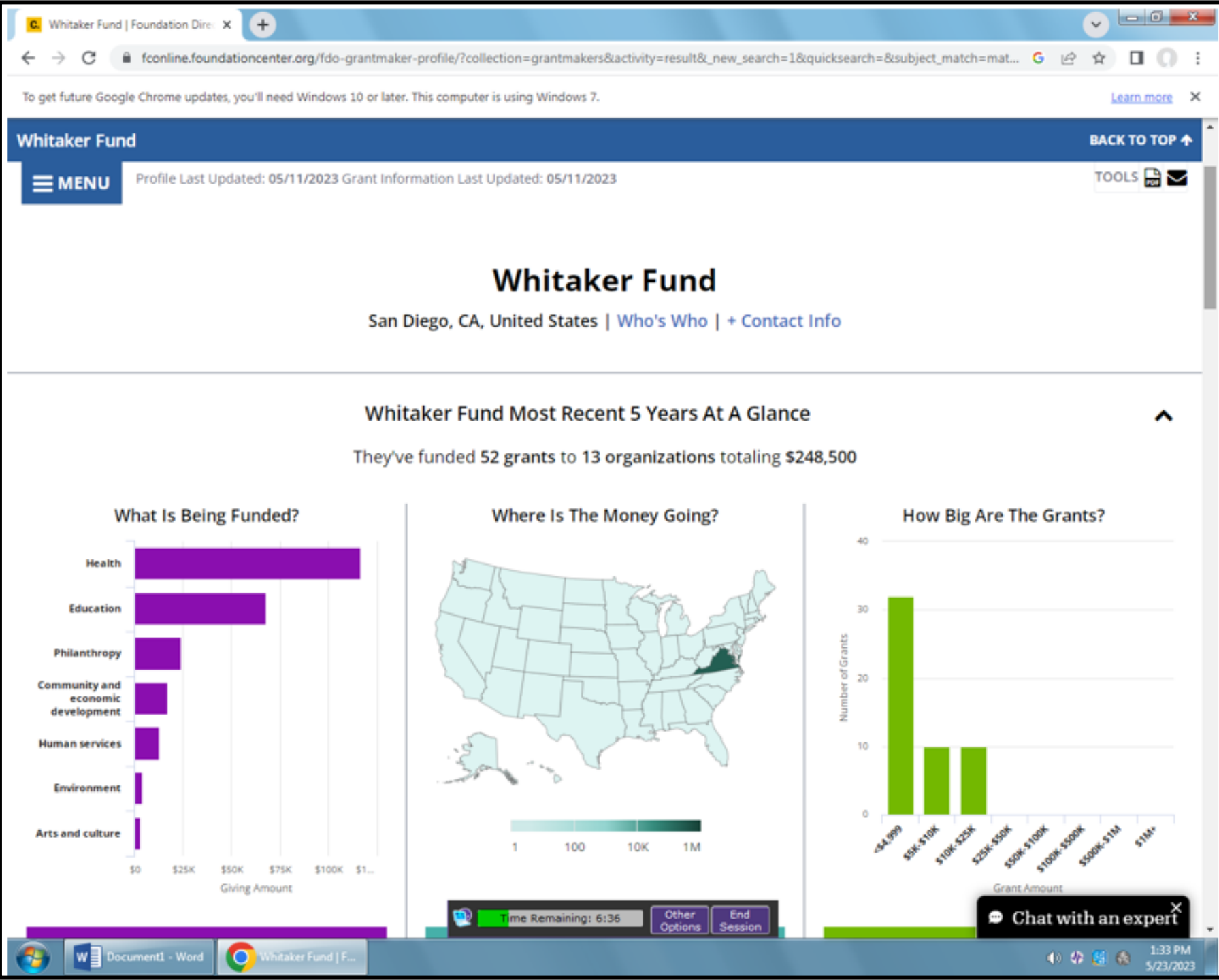
Grantmaker	Recipient	Recipient City	Recipient State	Recipient Country	Primary Subject	Year	Grant Amount
Community Foundation Serving Western Virginia	CARILION MEDICAL CENTER	Roanoke	VA	United States	Camps	2012	\$41,115
CARILION MEDICAL CENTER	American Cancer Society	Roanoke	VA	United States	Cancers	2016	\$25,000
McCartney Family Charitable Trust	American Cancer Society	Roanoke	VA	United States	Cancers	2017	\$24,700
McCartney Family Charitable Trust	American Cancer Society	Roanoke	VA	United States	Cancers	2018	\$24,400
McCartney Family Charitable Trust	American Cancer Society	Roanoke	VA	United States	Cancers	2020	\$22,500

« 1 2 3 4 5 6 7 8 9 10 » Showing 1-5 of 106 Results

VIEW ALL

View All to Print · Export · Email

Chat with an expert x



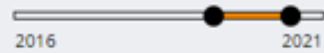
Whitaker Fund

[BACK TO TOP](#) ↑

Geographic Display

- ☒ County
- ☐ City
- ☐ ZIP Code
- ☐ Congressional District

Year(s)

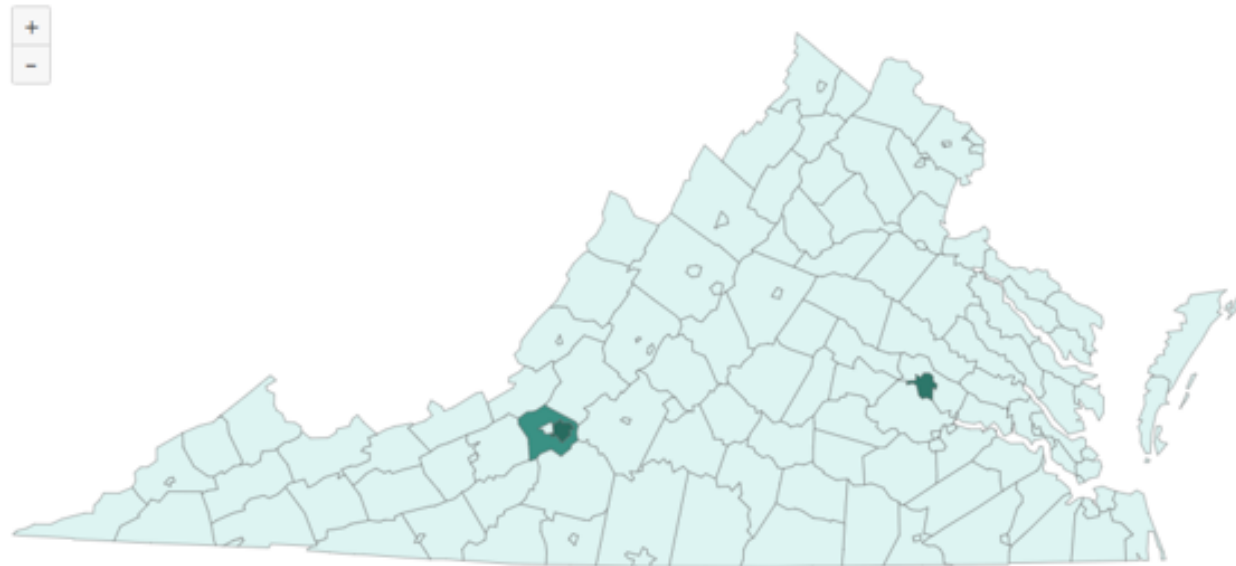


Subject Area

Select subject

Grants Given In VA, 2016-2021

They've funded 52 grants to 13 organizations totaling \$248,500



Location	Amount ▾	Recipient Count	Grant Count
Roanoke City	\$141,000	9	32
Richmond City	\$82,500	2	10
Roanoke	\$25,000	2	10

Time Remaining: 5:33 [Other Options](#) [End Session](#)

[Chat with an expert](#) x

VIEW GRANT OPPORTUNITY



MP-CPI-23-004

Healthy Families Community-Based Perinatal Health Initiative

Department of Health and Human Services

Office of the Assistant Secretary for Health

[« Back](#) | [Link](#)

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SYNOPSIS

VERSION HISTORY

RELATED DOCUMENTS

PACKAGE

[Print Synopsis Details](#)

General Information

Document Type: Grants Notice**Funding Opportunity Number:** MP-CPI-23-004**Funding Opportunity Title:** Healthy Families Community-Based Perinatal Health Initiative**Opportunity Category:** Discretionary**Opportunity Category Explanation:****Funding Instrument Type:** Grant**Category of Funding Activity:** Health**Category Explanation:****Expected Number of Awards:** 10**CFDA Number(s):** 93.137 -- Community Programs to Improve Minority Health Grant Program**Cost Sharing or Matching Requirement:** No**Version:** Synopsis 1**Posted Date:** May 15, 2023**Last Updated Date:** May 15, 2023**Original Closing Date for Applications:** Jul 18, 2023 Applications must be submitted electronically no later than 6:00 pm Eastern Time.**Current Closing Date for Applications:** Jul 18, 2023 Applications must be submitted electronically no later than 6:00 pm Eastern Time.**Archive Date:****Estimated Total Program Funding:** \$10,000,000**Award Ceiling:** \$1,250,000**Award Floor:** \$975,000

CFDA Number(s): 93.137 -- Community Programs to Improve Minority Health Grant Program

Cost Sharing or Matching Requirement: No

Eligibility

Eligible Applicants: Native American tribal organizations (other than Federally recognized tribal governments)
State governments
Native American tribal governments (Federally recognized)
Public housing authorities/Indian housing authorities
Special district governments
[Nonprofits having a 501\(c\)\(3\) status with the IRS, other than institutions of higher education](#)
County governments
Independent school districts
City or township governments
Nonprofits that do not have a 501(c)(3) status with the IRS, other than institutions of higher education
Public and State controlled institutions of higher education

Additional Information on Eligibility:

Additional Information

Agency Name: Office of the Assistant Secretary for Health

Description: The Office of Minority Health (OMH) is dedicated to improving the health of racial and ethnic minority populations through the development of health policies and programs that will help eliminate health disparities. Through its demonstration projects, OMH supports the identification of effective approaches for improving health outcomes with the goal of promoting dissemination and sustainability of these approaches. OMH intends projects funded under the Healthy Families Community-Based Perinatal Health Initiative (COPHI) to develop innovative models for integrating community-based maternal support services (COMSS) into perinatal systems of care. COMSS are social and supportive services that address social determinants of health (SDOH), such as health literacy; pregnancy, childbirth, and parenting education; cultural and linguistic diversity; exposure to trauma, housing; food; and transportation. These services are provided during pregnancy, labor and delivery and after delivery by trained individuals, such as doulas and community health workers. Integrating COMSS into perinatal systems of care will ultimately improve pregnant and post-partum people's health outcomes and reduce racial and ethnic disparities.

Link to Additional Information: [See Related Documents](#)

Grantor Contact Information: If you have difficulty accessing the full announcement electronically, please contact:

Paul Rodriguez
paul.rodriguez@hhs.gov

paul.rodriguez@hhs.gov



Vera Hollen (*she/her*), M.A.
Grants Management Administrator
Carilion Research & Development
CASB Suite 201
Cell: 540-521-5284
vlhollen@carilionclinic.org

Questions/Comments?



Federal Resources:

- Grant Instructions (FOA, NOFO, etc.)
- Webinar
- Program Officer
- Reviewer Notes

Grant Components:

- SF-424
- Abstract
- Project Narrative (Statements of Need, Program Design, Organizational Assets, etc.)
- Budget and Budget Narrative
- Various Other Attachments (Work Plan, Biosketches, Logic Model, MOAs, etc.)

Likely Challenges:

- Strategic Collaboration
- Page Limit Constraints
- Melding Program Design and Budget
- Grant Maturation

	You / Your Team	Research & Development
Grant Content:		
Writing/Reviewing:		
Budgeting:		

	You / Your Team	Research & Development
Grant Implementation:		
Grant Management:		

Defining Success:

1. Strengthened Project Design
2. Robust Partnership Development
3. Team Members' Investment in Project
4. Funding Awarded
5. Effective Implementation
6. Funding Continuance (as available)

The Importance of Process...



Questions?

